

DRAFT

INDUSTRY ACADEMIA LINKAGE POLICY



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Preamble

Rabindranath Tagore University acknowledges the critical role of industry-academia collaboration in fostering innovation, skill development, and employability. This policy aims to strengthen partnerships with industries, research organizations, and government bodies to enhance academic curricula, research, and professional development.

Objectives

- i. To promote industry oriented academic Knowledge.
- ii. To facilitate industry academic knowledge and technology interface making exposure to learners of the industry innovation.
- iii. To promote skill based internship curriculum under curriculum mandated by NEP.
- iv. Finally, giving exposure of employability through industry academic exchange.

Principles

- i. Learning through exchange.
- ii. Exploring & experimenting learning for innovation and for industrial application.
- iii. Ensuring sustainable collaboration and partnership between industry & academia.

Modes of Collaboration

- i. Internship and training as per the mandate of NEP & Professionalism.
- ii. Joint research through industry academia collaboration.
- iii. Exchange of expertise for mutual benefit and enriching the practice oriented curriculum delivery.
- iv. Establishment of incubatory Centre for internship promotion and start-up.
- v. Exercising the consultancy by engaging the faculties and researcher in the live programme of Industry.

Institutional Framework

- i. Establishment of industry institute cell under the guidelines of UGC and other different govt. agencies relevant to the academic institutions.
- ii. For administrations, an advisory board to be constituted with experts from NGO and Professional practitioners.
- iii. Exploring and initiating MOU with Industry.
- iv. Conducting various programs viz. seminar, workshop, networking events, industrial conclave and relevant events.

Implementation Strategy

- i. Identification of industry partners based on institutional strengths and market demands.
- ii. Integration of industry-relevant modules and case studies into academic curricula after need assessment of the industry and gap analysis of the students.
- iii. Allocation of funding and resources to support joint research and development, mobilizing CSR funding.
- iv. Periodic review of collaboration effectiveness and impact assessment.

Monitoring & Evaluation

- i. Establishment of key performance indicators (KPIs) for measuring the success of collaborations.
- ii. Annual review reports on industry-academia initiatives and their outcomes.
- iii. Feedback collection from students, faculty, and industry partners.
- iv. Continuous improvement mechanisms based on assessment findings.

Rabindranath Tagore University is committed to fostering a dynamic ecosystem where academia and industry collaborate to drive innovation, skill development, and societal progress through implementation of Sustainable Development Goals. This policy serves as a guiding framework to ensure sustainable and impactful engagements between the university and industry partners.

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